



## LEADERSHIP DEVELOPMENT TRAINING

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# Strategic Business Planning

## STRATEGIC BUSINESS PLANNING:

A Step by Step Plan to Achieve Your Goals

This powerful program provides participants with the necessary tools to design a platform for profitable business success. The program focus is on how to achieve business goals by actively utilizing the 5 steps of strategic planning to increase productivity, efficiency, and profitability.

### EXPECTATIONS:

- Demonstrate the vital importance of planning in order to achieve more.
- Determine what is most important to achieve results.
- Identify and write specific goals that can be implemented immediately.
- Quantify specific objectives in writing that measure goal performance.
- Maneuver your business into the most advantageous position.
- Develop action steps that define who, what, where, and when.

“He has helped me for over 12 years in business through his interactive training and coaching methods. If you want results contact him today.” -Bryan Drakulich, CEO, DoMore Real Estate

“I have worked with Jeffrey Benjamin for 8 years. I am continually impressed with the innovative experiences that he and his staff create to help “break through” barriers my business experiences from time to time.” -Dr. Stephen Shaw, Falling Waters Healing

“I’ve utilized Breakthrough Training over a 9 year period at three separate organizations. His ability to motivate and facilitate change is unsurpassed. It does not matter if you utilize his expertise for an hour or a day, you will have gained a new perspective and added tools to succeed.” -Richard Vaughan, Vice President, Wells Fargo

Contact Jeffrey for More Information:  
**(775) 337-1600**

“Success is a habit; unfortunately so is losing.”

-Vince Lombardi

### Program Info

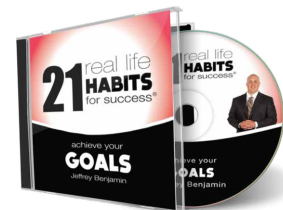
Available As:

- Break-out Session
- Conference Speaking
- Half-day Training
- Full-day Training
- Business Coaching

### Materials Included



Journal



Audiobook

BREAKTHROUGH TRAINING™  
100% Guarantee