



EMPLOYEE DEVELOPMENT TRAINING

Jeffrey Benjamin (775) 337-1600



Strategic Business Planning

DEVELOP A STEP BY STEP PLAN TO ACHIEVE GOALS

This powerful program provides participants with the necessary tools to design a platform for profitable business success. The program focus is on how to achieve business goals by actively utilizing the 5 steps of strategic planning to increase productivity, efficiency, and profitability.

The program provides techniques to gain clarity, and offers ways to stay focused on top priorities. Best practices are shared to delegate to team members and other resources that can help to execute your plan.

EXPECTATIONS:

- Demonstrate the importance of planning in order to achieve goals and objectives.
- Determine the right priorities to take action on.
- Identify and write specific SMART goals that can be implemented immediately.
- Quantify objectives in writing that measure goal performance.
- Maneuver your organization into the most advantageous position.
- Brainstorm and collaborate with peers to achieve goals.
- Create strategies to achieve goals and objectives.
- Develop action steps that define who, what, where, and when.

“He has helped me for over 12 years in business through his interactive training and coaching methods. If you want results contact him today.” -Bryan Drakulich, CEO, DoMore Real Estate

“I have worked with Jeffrey Benjamin for 8 years. I am continually impressed with the innovative experiences that he and his staff create to help “break through” barriers my business experiences from time to time.” -Dr. Stephen Shaw, Falling Waters Healing

“I’ve utilized Breakthrough Training over a 9 year period at three separate organizations. His ability to motivate and facilitate change is unsurpassed. It does not matter if you utilize his expertise for an hour or a day, you will have gained a new perspective and added tools to succeed.” -Richard Vaughan, Vice President, Wells Fargo

Contact Jeffrey for More Information:
(775) 337-1600

“Success is a habit; unfortunately so is losing.”

-Vince Lombardi



Program Info

Available As:

- Half-day Training
- Full-day Training
- Multi-day Training
- Business Coaching

Materials Included



Workbook



Audiobook





BREAKTHROUGH™
T R A I N I N G

MEET JEFFREY BENJAMIN

With over 3,000 presentations delivered Jeffrey Benjamin has a proven track record. Breakthrough Training™ was founded **28 years ago** in Reno, Nevada by Jeffrey Benjamin with a focus on action, not theory. That's why Breakthrough Training™ corporate training programs are centered on practicing the behaviors and habits that lead to more personal and organizational productivity. We don't use PowerPoint presentations or boring lectures. **We utilize audience participation to make the information impactful, relevant and engaging.**

Jeffrey's obsession with personal development started 30 years ago, and has led to creating a company that is focused on not just information, but application of information. **Action is the final element of success!**

As the co-author in the book series Real Life Habits for Success® and a contributing author in the book, The Sleeping Giant: The Awakening of the Self Employed Entrepreneur, **Jeffrey has had the privilege of delivering over 3,000 presentations** to audiences from Asia, Europe, North America, South America and the Middle East.

Jeffrey's habits for success have been featured on over 500 radio and television shows. Breakthrough Training™ is an employee leadership development, team building training and communication skills training company that has worked with diverse industry clients including construction, manufacturing, finance, healthcare, education, real estate, hospitality and non-profit.

Breakthrough Training™ has a proven track record working with hundreds of companies and tens of thousands of people to produce results. That's why we offer a **100% Money-Back Guarantee!**

